



**BRAND NEW OPPORTUNITY  
FIND OUT HOW TO PARTNER WITH CHAMPION LIFE MAGAZINE!**

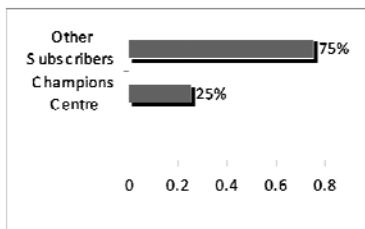
**Overview**

Since its first issue in winter 2006, *Champion Life Magazine (CLM)* has been giving its readers the necessary tools for growing in wisdom. This resource is applicable for all areas of life: personally, professionally and spiritually. *Champion Life Magazine* is published quarterly by Kevin Gerald Communications (KGC). The purpose of KGC is to deliver practical, Biblical principles that equip people to live successful Christian lives. KGC is a department of Champions Centre, a non-profit organization, which currently has campuses in Tacoma and Bellevue, Washington. Kevin and Sheila Gerald are the Founders and Pastors of Champions Centre, one of the largest congregations in the Pacific Northwest.

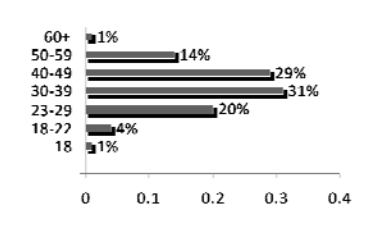
**Demographics**

*Champion Life Magazine* compiled demographic information from our subscribers. The following information is based on 2600 survey responses.

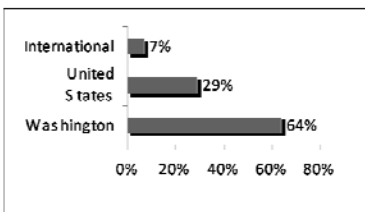
**MEMBERS/ATTENDEES**



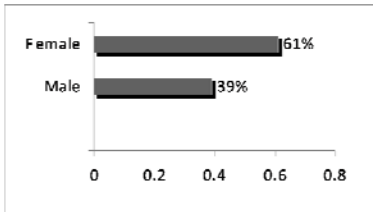
**CUSTOMERS BY AGE**



**CUSTOMERS BY LOCATION**



**CUSTOMERS BY GENDER**



**Distribution**

*Champion Life Magazine* is distributed throughout the state of Washington, the US and the entire globe. This is made possible through the following sources:

- Mailing List – Distributed nationally and internationally. Subscribers sign up to receive the publication on a quarterly basis.
- Champions Centre Weekend Services – Magazines are distributed in various locations throughout our Tacoma and Bellevue facilities.
- Partnership with Churches – There is a wide network of churches that have partnered with KGC, including our 1° members and other churches across the globe to distribute *CLM*.
- Kevin Gerald Speaking Engagements – Kevin Gerald speaks nationally and internationally at leadership and church conferences throughout the year. The KGC media team distributes *CLM* at all speaking engagements.
- Friend to Friend – With the wisdom and value of article content, copies of the *Champion Life Magazine* are often passed on to friends and family. As a result, one single issue has a shelf life that typically extends well beyond the three months between publication dates.

**Important Dates**

<b>Issue #13 Winter 09</b>		
Booking Due – 11/8/08	Artwork Due – 11/15/08	Release Date – 1/1/09
<b>Issue #14 Spring 09</b>		
Booking Due – 2/1/09	Artwork Due – 2/15/09	Release Date – 4/1/09

**Sponsorship/Partnership**

Since its launch in 2006, *Champion Life Magazine* has been distributed at no subscription fee. Printing a magazine is costly, and partnership opportunities will allow us to keep *Champion Life Magazine* an affordable and accessible print resource. Through business and church partnerships, *Champion Life Magazine* will remain a publication created with professionalism and excellence.

There are two ways to come alongside us in the production and distribution of *CLM*. One way is by partnering financially through sponsorship. Annual sponsors receive an entire year with the benefit of a printed logo and thank you in the magazine, a business link on [www.kevingerald.tv](http://www.kevingerald.tv), as well as booth space at our Team Church Conference. Quarterly Sponsors can partner with us printing their logo for a single issue. The second way to partner is by distributing *CLM* at your place of business for no additional cost.

**Artwork Specifications**

High-Res PDF, JPG, TIFF, Photoshop PSD or EPS, Illustrator AI or EPS. Logo artwork may be submitted online at [kevingerald.tv](http://kevingerald.tv) or mailed on DVD or CD to Champions Centre. Artwork can also be prepared by Champions Centre and billed to the advertiser (please contact Jen Kling).

**Terms and Conditions**

Partnership cancellations must be made prior to the booking date of the appropriate issue. All cancellations made after the applicable closing date will incur a cancellation fee equivalent to 25% of the cost of sponsorship. Logo files received after the stated artwork deadline for the appropriate issue are not guaranteed insertion, and may incur a late fee. *Champion Life Magazine* accepts no liability for the failure to place, or errors in the placement, of any logo or business name for any reason. All partnerships with *CLM* are subject to review and approval regarding both content and style. *CLM* reserves the right to refuse any logo or business that does not meet the creative, editorial, or philosophical standards of the magazine. *Champion Life Magazine* will not guarantee specific positioning of any business name or logo.

All billing occurs online at [www.kevingerald.tv](http://www.kevingerald.tv). All payments must be made prior to the deadline of the upcoming issue. Billing cycles will run for 1 year of sponsorship or 1 quarter depending on commitment. *CLM* reserves the right to withhold placement until open account balances have been settled. Limited sponsorship spaces available. Subject to availability, first come first served basis. Prices subject to change.

**Contact Us**

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